

THE NCS™

The National Community Survey™

Pasco, WA

Trends Over Time

2019



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Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2020 ratings for the City of Pasco to its previous survey results in 2005, 2007, 2009, 2011, 2013, 2015, and 2017. Additional reports and technical appendices are available under separate cover.

Trend data for Pasco represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than 10 percentage points between the 2017 and 2019 surveys, otherwise the comparisons between 2017 and 2019 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in Pasco for 2019 generally remained stable. Of the 139 items for which comparisons were available, 83 items were rated similarly in 2017 and 2019, 13 items showed a decrease in ratings and 16 showed an increase in ratings. Notable trends over time included the following:

- In 2019, Pasco residents gave more positive scores to the overall direction Pasco is taking and the value of services for the taxes paid to Pasco than in 2017. All other governance evaluations were similar to 2017.
- Scores for most aspects of Mobility remained stable from 2017 to 2019, however some changes were observed. Survey respondents were more likely to have carpooled, walked or biked instead of driving, and used public transportation in 2019 compared to 2017, and gave lower marks to the overall quality of the transportation system (auto, bicycle, foot, bus) in Pasco.
- Pasco residents gave more positive ratings to several aspects of Economy. Residents were more optimistic about the impact of the local economy on their income in the six months following the survey and tended to give more favorable reviews to the overall economic health of Pasco, economic development, and the overall quality of business and service establishments in Pasco in 2019 compared to 2017. Residents were less likely to give high marks to Pasco as a place to work in 2019 than in 2017.
- Compared to 2017, more residents indicated that the overall design or layout of Pasco's residential and commercial areas (e.g., homes, building, streets, parks, etc.) and the overall quality of natural environment were essential or very important focus areas for the community to focus on in the coming two years in 2019.



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

The National Community Survey™ - Trends Over Time Report

Table 1: Quality of Life

| Quality of Life Items Percent rating positively (e.g., excellent/good, very/somewhat likely) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall image or reputation of Pasco | 46% | 35% | 37% | 32% | 28% | 23% | 34% | 35% | Similar | Much lower |
| The overall quality of life in Pasco | 64% | 52% | 76% | 64% | 69% | 59% | 69% | 61% | Similar | Lower |
| Pasco as a place to live | 75% | 59% | 78% | 73% | 69% | 66% | 77% | 85% | Similar | Similar |
| Recommend living in Pasco to someone who asks | NA | NA | 83% | 79% | 77% | 76% | 84% | 78% | Similar | Similar |
| Remain in Pasco for the next five years | NA | NA | 85% | 83% | 85% | 80% | 83% | 81% | Similar | Similar |

Table 2: Governance

| Governance Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall confidence in Pasco government | NA | NA | NA | NA | 39% | 34% | 44% | 43% | Similar | Similar |
| Overall direction that Pasco is taking | 61% | 54% | 60% | 45% | 51% | 42% | 46% | 56% | Higher | Similar |
| Value of services for the taxes paid to Pasco | 52% | 51% | 53% | 49% | 34% | 45% | 37% | 50% | Higher | Similar |
| Generally acting in the best interest of the community | NA | NA | NA | NA | 40% | 43% | 43% | 51% | Similar | Similar |
| Being honest | NA | NA | NA | NA | 40% | 39% | 52% | 51% | Similar | Similar |
| Being open and transparent to the public | NA | 46% | NA | NA |
| Informing residents about issues facing the community | NA | 40% | NA | NA |
| Job Pasco government does at welcoming resident involvement | 56% | 48% | 47% | 40% | 34% | 38% | 44% | 49% | Similar | Similar |
| Treating all residents fairly | NA | NA | NA | NA | 46% | 42% | 50% | 45% | Similar | Similar |
| Treating residents with respect | NA | 60% | NA | NA |
| Overall customer service by Pasco employees (police, receptionists, planners, etc.) | 58% | 60% | 68% | 71% | 55% | 57% | 61% | 59% | Similar | Similar |
| Public information services | 55% | 58% | 65% | 57% | 51% | 63% | 53% | 55% | Similar | Similar |
| Overall quality of City services | 69% | 58% | 69% | 61% | 64% | 60% | 63% | 62% | Similar | Similar |
| Services provided by the Federal Government | 50% | 41% | 50% | 42% | 36% | 44% | 36% | 39% | Similar | Similar |

Table 3: Economy

| Economy Items Percent rating positively (e.g., excellent/good, very/somewhat positive) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall economic health of Pasco | NA | NA | NA | NA | 44% | 40% | 45% | 63% | Higher | Similar |
| Economic development | 49% | 53% | 47% | 46% | 43% | 41% | 40% | 55% | Higher | Similar |
| Overall quality of business and service establishments in Pasco | NA | NA | 58% | 54% | 38% | 43% | 42% | 59% | Higher | Similar |
| Variety of business and service establishments in Pasco | NA | 54% | NA | NA |
| Vibrancy of downtown/commercial area | NA | NA | NA | NA | 18% | 14% | 23% | 29% | Similar | Lower |
| Shopping opportunities | 35% | 38% | 38% | 35% | 31% | 35% | 40% | 35% | Similar | Lower |
| Pasco as a place to visit | NA | NA | NA | NA | 43% | 34% | 39% | 33% | Similar | Much lower |
| Pasco as a place to work | 65% | 57% | 64% | 63% | 56% | 47% | 72% | 56% | Lower | Similar |
| Employment opportunities | 39% | 33% | 48% | 40% | 28% | 37% | 45% | 47% | Similar | Similar |
| Cost of living in Pasco | NA | NA | NA | NA | 48% | 49% | 48% | 45% | Similar | Similar |
| Economy will have positive impact on income | 32% | 23% | 25% | 25% | 25% | 30% | 26% | 38% | Higher | Similar |
| NOT experiencing housing costs stress | NA | NA | 68% | 65% | 61% | 68% | 63% | 52% | Lower | Lower |

Table 4: Mobility

| Mobility Items Percent rating positively (e.g., excellent/good, yes in the last 12 months) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Pasco | NA | NA | NA | NA | 67% | 72% | 77% | 57% | Lower | Lower |
| Traffic flow on major streets | 65% | 53% | 54% | 55% | 47% | 47% | 49% | 41% | Similar | Similar |
| Ease of travel by car in Pasco | 73% | 64% | 72% | 72% | 67% | 72% | 66% | 74% | Similar | Similar |
| Ease of travel by public transportation in Pasco | NA | NA | NA | NA | 55% | 59% | 62% | 62% | Similar | Higher |
| Ease of travel by bicycle in Pasco | 63% | 55% | 67% | 53% | 35% | 57% | 52% | 44% | Similar | Similar |
| Ease of walking in Pasco | 67% | 57% | 61% | 55% | 47% | 57% | 56% | 49% | Similar | Lower |
| Ease of public parking | NA | NA | NA | NA | 63% | 66% | 57% | 66% | Similar | Similar |
| Bus or transit services | NA | 77% | 68% | 73% | 69% | 64% | 69% | 70% | Similar | Higher |
| Traffic enforcement | 63% | 59% | 63% | 57% | 61% | 50% | 56% | 55% | Similar | Similar |

| Mobility Items Percent rating positively (e.g., excellent/good, yes in the last 12 months) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Traffic signal timing | 57% | 44% | 49% | 57% | 41% | 48% | 52% | 51% | Similar | Similar |
| Street repair | 54% | 57% | 53% | 53% | 39% | 46% | 49% | 51% | Similar | Similar |
| Street cleaning | 62% | 59% | 62% | 60% | 49% | 59% | 56% | 57% | Similar | Similar |
| Street lighting | 57% | 54% | 57% | 51% | 46% | 50% | 47% | 53% | Similar | Similar |
| Snow removal | 45% | 46% | 51% | 47% | 45% | 51% | 36% | 42% | Similar | Lower |
| Sidewalk maintenance | 53% | 51% | 47% | 50% | 49% | 48% | 42% | 53% | Higher | Similar |
| Used bus, rail, subway, or other public transportation instead of driving | NA | NA | NA | NA | 26% | 28% | 20% | 33% | Higher | Similar |
| Carpooled with other adults or children instead of driving alone | NA | NA | NA | NA | 47% | 45% | 56% | 55% | Similar | Higher |
| Walked or biked instead of driving | NA | NA | NA | NA | 52% | 41% | 58% | 49% | Similar | Similar |

Table 5: Community Design

| Community Design Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall design or layout of Pasco's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | NA | NA | NA | NA | 45% | 42% | 41% | 51% | Higher | Similar |
| Overall appearance of Pasco | 48% | 33% | 46% | 37% | 33% | 44% | 45% | 52% | Similar | Lower |
| Your neighborhood as a place to live | 68% | 63% | 77% | 71% | 77% | 74% | 73% | 77% | Similar | Similar |
| Overall quality of new development in Pasco | 73% | 65% | 73% | 66% | 54% | 44% | 52% | 62% | Higher | Similar |
| Well-planned residential growth | NA | 45% | NA | NA |
| Well-planned commercial growth | NA | 43% | NA | NA |
| Well-designed neighborhoods | NA | 53% | NA | Lower |
| Preservation of the historical or cultural character of the community | NA | 50% | NA | NA |
| Public places where people want to spend time | NA | NA | NA | NA | 31% | 41% | 46% | 30% | Lower | Much lower |
| Variety of housing options | NA | NA | 70% | 57% | 57% | 52% | 50% | 44% | Similar | Similar |
| Availability of affordable quality housing | 55% | 52% | 66% | 52% | 54% | 48% | 41% | 36% | Similar | Similar |
| Land use, planning, and zoning | 53% | 46% | 45% | 46% | 36% | 33% | 38% | 43% | Similar | Similar |
| Code enforcement (weeds, abandoned buildings, etc.) | 38% | 39% | 30% | 27% | 33% | 31% | 37% | 37% | Similar | Lower |

Table 6: Utilities

| Utilities Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall quality of the utility infrastructure in Pasco (water, sewer, storm water, electric/gas) | NA | 74% | NA | NA |
| Affordable high-speed internet access | NA | 45% | NA | NA |
| Garbage collection | 85% | 84% | 83% | 84% | 76% | 84% | 82% | 86% | Similar | Similar |
| Drinking water | 56% | 54% | 62% | 65% | 63% | 64% | 71% | 82% | Higher | Similar |
| Sewer services | 69% | 71% | 73% | 76% | 65% | 77% | 76% | 81% | Similar | Similar |
| Storm water management | 66% | 63% | 65% | 68% | 60% | 69% | 73% | 71% | Similar | Higher |
| Utility billing | NA | NA | NA | NA | 56% | 66% | 62% | 54% | Similar | Similar |

Table 7: Safety

| Safety Items Percent rating positively (e.g., excellent/good, very/somewhat safe) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall feeling of safety in Pasco | NA | NA | NA | NA | 48% | 53% | 53% | 64% | Higher | Lower |
| Police/Sheriff services | 70% | 63% | 71% | 74% | 67% | 63% | 78% | 73% | Similar | Similar |
| Crime prevention | 56% | 43% | 57% | 56% | 50% | 45% | 62% | 61% | Similar | Similar |
| Animal control | 53% | 45% | 43% | 37% | 46% | 36% | 47% | 53% | Similar | Similar |
| Ambulance or emergency medical services | 87% | 73% | 87% | 84% | 73% | 85% | 92% | 82% | Similar | Similar |
| Fire services | 89% | 87% | 88% | 88% | 78% | 87% | 90% | 85% | Similar | Similar |
| Fire prevention and education | NA | NA | 68% | 70% | 62% | 65% | 68% | 69% | Similar | Similar |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | NA | NA | 53% | 47% | 32% | 40% | 44% | 43% | Similar | Lower |
| In your neighborhood during the day | 85% | 80% | 92% | 91% | 92% | 85% | 87% | 90% | Similar | Similar |
| In Pasco's downtown/commercial area during the day | 69% | 64% | 60% | 61% | 60% | 59% | 61% | 66% | Similar | Lower |
| Property crimes (e.g., burglary, theft) | 40% | 32% | 44% | 44% | NA | NA | NA | 65% | NA | Similar |
| Violent crime (e.g., rape, assault, robbery) | 53% | 41% | 51% | 54% | NA | NA | NA | 62% | NA | Lower |
| Safety from fire, flood, or other natural disaster | NA | 88% | NA | NA |

Table 8: Natural Environment

| Natural Environment Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Quality of overall natural environment in Pasco | NA | NA | 56% | 55% | 57% | 58% | 62% | 61% | Similar | Lower |
| Cleanliness of Pasco | NA | NA | 45% | 38% | 32% | 52% | 47% | 47% | Similar | Lower |
| Water resources (beaches, lakes, ponds, riverways, etc.) | NA | 62% | NA | NA |
| Air quality | 64% | 59% | 62% | 56% | 56% | 64% | 65% | 71% | Similar | Similar |
| Preservation of natural areas such as open space, farmlands and greenbelts | NA | NA | 57% | 51% | 42% | 46% | 51% | 49% | Similar | Similar |
| Pasco open space | NA | NA | NA | NA | 37% | 47% | 43% | 54% | Higher | Similar |
| Recycling | 65% | 52% | 51% | 43% | 34% | 32% | 46% | 24% | Lower | Much lower |
| Yard waste pick-up | 61% | 56% | 65% | 66% | 65% | 66% | 67% | 55% | Lower | Lower |

Table 9: Parks and Recreation

| Parks and Recreation Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall quality of the parks and recreation opportunities | NA | 59% | NA | NA |
| Availability of paths and walking trails | NA | NA | 62% | 59% | 47% | 61% | 60% | 57% | Similar | Similar |
| City parks | 70% | 68% | 65% | 65% | 56% | 66% | 68% | 57% | Lower | Lower |
| Recreational opportunities | 47% | 48% | 47% | 45% | 42% | 42% | 50% | 43% | Similar | Lower |
| Recreation programs or classes | 69% | 59% | 56% | 53% | 45% | 50% | 53% | 44% | Similar | Lower |
| Recreation centers or facilities | 59% | 53% | 51% | 53% | 38% | 56% | 50% | 32% | Lower | Much lower |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | NA | NA | NA | NA | 53% | 49% | 59% | 53% | Similar | Lower |

Table 10: Health and Wellness

| Health and Wellness Items Percent rating positively (e.g., excellent/good, excellent/very good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall health and wellness opportunities in Pasco | NA | NA | NA | NA | 49% | 40% | 48% | 46% | Similar | Lower |
| Health services | NA | NA | 54% | 58% | 57% | 48% | 55% | 51% | Similar | Similar |
| Availability of affordable quality health care | 42% | 45% | 54% | 43% | 51% | 47% | 60% | 52% | Similar | Similar |
| Availability of preventive health services | NA | NA | 53% | 49% | 43% | 53% | 57% | 53% | Similar | Similar |

| Health and Wellness Items Percent rating positively (e.g., excellent/good, excellent/very good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Availability of affordable quality mental health care | NA | NA | NA | NA | 30% | 38% | 49% | 29% | Lower | Lower |
| Availability of affordable quality food | 58% | 59% | NA | NA | NA | NA | 59% | 66% | Similar | Similar |
| In very good to excellent health | NA | NA | NA | NA | 55% | 47% | 43% | 68% | Higher | Similar |

Table 11: Education, Arts, and Culture

| Education, Arts, and Culture Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall opportunities for education, culture, and the arts | NA | NA | NA | NA | 52% | 40% | 55% | 47% | Similar | Lower |
| Opportunities to attend cultural/arts/music activities | 49% | 51% | 47% | 45% | 27% | 36% | 33% | 33% | Similar | Much lower |
| Opportunities to attend special events and festivals | NA | NA | NA | NA | 37% | 39% | 39% | 47% | Similar | Lower |
| Community support for the arts | NA | 30% | NA | NA |
| Public library services | 68% | 74% | 76% | 61% | 69% | 79% | 77% | 75% | Similar | Similar |
| Availability of affordable quality child care/preschool | 41% | 40% | 54% | 47% | 38% | 46% | 48% | 30% | Lower | Lower |
| K-12 education | 62% | 50% | 63% | 53% | 54% | 53% | 55% | 54% | Similar | Lower |
| Adult educational opportunities | NA | NA | NA | NA | 54% | 59% | 57% | 51% | Similar | Similar |

Table 12: Inclusivity and Engagement

| Inclusivity and Engagement Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Residents' connection and engagement with their community | NA | 33% | NA | NA |
| Sense of community | 56% | 46% | 53% | 48% | 33% | 38% | 34% | 43% | Similar | Similar |
| Sense of civic/community pride | NA | 31% | NA | NA |
| Neighborliness of Pasco | NA | NA | NA | NA | 40% | 41% | 50% | 49% | Similar | Similar |
| Pasco as a place to raise children | 66% | 49% | 62% | 63% | 63% | 61% | 60% | 73% | Higher | Similar |
| Pasco as a place to retire | 54% | 45% | 60% | 59% | 59% | 45% | 66% | 54% | Lower | Similar |
| Openness and acceptance of the community toward people of diverse backgrounds | 54% | 56% | 63% | 57% | 45% | 48% | 66% | 49% | Lower | Similar |
| Making all residents feel welcome | NA | 63% | NA | NA |
| Attracting people from diverse backgrounds | NA | 54% | NA | NA |
| Valuing/respecting residents from diverse backgrounds | NA | 67% | NA | NA |

| Inclusivity and Engagement Items Percent rating positively (e.g., excellent/good) | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|---------------------------------|----------------------------|
| Taking care of vulnerable residents (elderly, disabled, homeless, etc.) | NA | 44% | NA | NA |
| Opportunities to participate in social events and activities | NA | NA | 57% | 50% | 29% | 41% | 44% | 42% | Similar | Lower |
| Opportunities to volunteer | NA | NA | 72% | 58% | 45% | 53% | 60% | 55% | Similar | Similar |
| Opportunities to participate in community matters | NA | NA | 58% | 51% | 37% | 47% | 45% | 34% | Lower | Lower |

Table 13: Participation

| Participation Items Percent having done each in last 12 months, or having done each a few times a week or more | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|--|------|------|------|------|------|------|------|------|---------------------------------|----------------------------|
| Contacted Pasco (in-person, phone, email or web) for help or information | 61% | 71% | 56% | 46% | 45% | 44% | 43% | 44% | Similar | Similar |
| Contacted Pasco elected officials (in-person, phone, email or web) to express your opinion | NA | NA | NA | NA | 15% | 15% | 14% | 9% | Similar | Similar |
| Attended a local public meeting | 31% | 19% | 19% | 22% | 14% | 21% | 20% | 22% | Similar | Similar |
| Watched (online or on television) a local public meeting | 45% | 41% | 39% | 47% | 30% | 29% | 36% | 26% | Similar | Similar |
| Volunteered your time to some group/activity in Pasco | 41% | 43% | 40% | 38% | 35% | 37% | 22% | 31% | Similar | Similar |
| Campaigned or advocated for an issue, cause or candidate | NA | NA | NA | NA | 20% | 27% | 18% | 15% | Similar | Similar |
| Voted in your most recent local election | NA | 68% | NA | NA |
| Access the internet from your home using a computer, laptop or tablet computer | NA | 88% | NA | NA |
| Access the internet from your cell phone | NA | 90% | NA | NA |
| Visit social media sites such as Facebook, Twitter, WhatsApp, etc. | NA | 81% | NA | NA |
| Use or check email | NA | 92% | NA | NA |
| Share your opinions online | NA | 35% | NA | NA |
| Shop online | NA | 50% | NA | NA |

Table 14: Focus Areas

| Focus Areas Percent rating each as "essential" or "very important" | 2005 | 2007 | 2009 | 2011 | 2013 | 2015 | 2017 | 2019 | 2019 rating compared to 2017 | Comparison to benchmark |
|---|------|------|------|------|------|------|------|------|------------------------------|-------------------------|
| Overall economic health of Pasco | NA | NA | NA | NA | 83% | 89% | 91% | 92% | Similar | Similar |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Pasco | NA | NA | NA | NA | 68% | 73% | 77% | 75% | Similar | Similar |
| Overall design or layout of Pasco's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) | NA | NA | NA | NA | 56% | 74% | 74% | 87% | Higher | Higher |
| Overall quality of the utility infrastructure in Pasco (water, sewer, storm water, electric/gas) | NA | 92% | NA | NA |
| Overall feeling of safety in Pasco | NA | NA | NA | NA | 94% | 91% | 87% | 94% | Similar | Similar |
| Overall quality of natural environment in Pasco | NA | NA | NA | NA | 68% | 75% | 70% | 88% | Higher | Similar |
| Overall quality of the parks and recreation opportunities | NA | 91% | NA | NA |
| Overall health and wellness opportunities in Pasco | NA | NA | NA | NA | 74% | 73% | 77% | 86% | Similar | Higher |
| Overall opportunities for education, culture, and the arts | NA | NA | NA | NA | 81% | 81% | 78% | 86% | Similar | Higher |
| Residents' connection and engagement with their community | NA | NA | NA | NA | 70% | 82% | 77% | 76% | Similar | Similar |