

# 2023 Lampson Cable Bridge Run T-Shirt Design Contest

Show Us Your Creative Talent Tri-Cities!

Contest Winner: Up to 4 entries, 4 shirts, 2 knit hats, 2 baseball caps

**Contest opens:** August 29, 2023

**Design submission due by:** Midnight, September 24, 2023

**Contest voting:** 8:00 am, October 2, 2023 through midnight, October 8, 2023

**Winner announced:** 8:00 am, October 16, 2023 on Facebook (@pascoparks)

## Registration Guidelines:

One entry per person

Must be 18 to enter

## Design Criteria:

- The T-Shirt Design must be your own original, unpublished work. By entering the competition, you agree that your submission is your own work, and City of Pasco has exclusive rights to use your design.
- Design can use up to 3 colors.
- A 4<sup>th</sup> color can be incorporated by using a suggested t-shirt color. (ie: red shirt = red in flag).
- Black & white are counted as colors.
- The design must include the following:
  - Lampson Cable Bridge Run as title
  - The year – 2023
  - A polar bear
    - Design your own or use the most recent bear. This can be provided by reaching out to us in a timely manner at [contrerasa@pasco-wa.gov](mailto:contrerasa@pasco-wa.gov).
  - The Cable Bridge
    - Design your own or use our most recent design. This can be provided by reaching out to us in a timely manner at [contrerasa@pasco-wa.gov](mailto:contrerasa@pasco-wa.gov).
- As the designer, you get to recommend the color of the T-Shirt that you believe best compliments your design.
- Your design entry should include:
  - A high resolution JPG or PNG of just the design image with a max of 10MB
  - A JPG or PNG of the design placed on a t-shirt template to show the design placement. Size and garment color is not required but would be helpful. There are free online programs of your choice for T-Shirt mock-ups.
  - The designer's signature incorporated into the design in an unobtrusive way is allowed.
- Submit your design online to <https://arcg.is/P5WfX> by the deadline of September 24, 2023.

## T-Shirt Judging Criteria:

- Our contest judges will be the public both from social media followers and past Lampson Cable Bridge Run participants who will evaluate the T-Shirt design based on the following criteria:

- Submission meets criteria stated above
- Creativity and innovation
- Eye appeal, color and layout
- The judging will be held online from October 2 - October 8, 2023

## Contest Design Winner Announced October 16, 2023:

- The winning designer will receive up to 4 entries into the 2023 Lampson Cable Bridge Run, 4 shirts either cotton, technical, or a combination and 4 hats; consisting of 2 knit beanies and 2 baseball caps. There is no cash value.

## Purpose of T-Shirt:

The winning design will be printed on high quality t-shirts sold as part of the entry fee for the annual Lampson Cable Bridge Run.

## Questions:

Contact Alexandra Contreras at [contrerasa@pasco-wa.gov](mailto:contrerasa@pasco-wa.gov) or 509-544-4122 Monday-Friday 8am to 3pm.

## Examples of Previous Year's Designs:



## Contest Design Submittal:

To submit your design, go to: <https://arcg.is/P5WfX>

Or scan the QR code:

